

James W. Shurtleff

Modeling as: Santiago

The Old man and the Sea by Ernest Hemingway

“Character Sketches”

January 16, 2019

## 2<sup>nd</sup> ANNUAL ARTS REPORT FY Ended 2019

### Cedar City Public Library – Arts Assignment

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# TO OUR STAKEHOLDERS

## Strategic Highlights

Beginning July 1, 2017, the Cedar City Library was tasked (at the Library's request) with planning, organizing, and inserting art and arts related elements into public buildings. The initial request suggested that the Library would address and manage art at the Library (an element that was already in place to some extent), the Cedar City Regional Airport, the Cedar City Aquatic Center, the Heritage Theater/Festival Hall, the City administrative offices, and Council Chambers and adjoining hall. The Library may be asked to cooperate in other venues. In all cases, the Library works cooperatively with the manager of each venue and does not presume any influence over a venue at which the Library does not have direct charge.

## Financial Highlights

In support of the new program, the City Council generously added, primarily one-time, funding to the Library's FY 2018 budget. Funding for apparatus was not present in the FY 2019 budget. Except for a small 2018 increase for one additional part-time staff-person, arts programs in 2019 were included as part of the Library's annual operation budget. Various Library personnel are used in arts programming as fits the staff's individual talents. However, in the spring of 2019, a part-time employee, Katrina Wood, was hired and specifically assigned to arts-specific duties (as well as certain Library-specific assignments).

**“Every child is an artist.  
The problem is how to  
remain an artist once  
we grow up.”**

--Pablo Picasso

## Operating Highlights

Though specific information regarding accomplishments will follow, highlights of the second year of operation include:

- Actively seeking and furnishing the Council Chambers, entry hall, and the Cedar City Public Library with regularly rotating works of art.
- Completing the process of assuming ownership of the defunct Cedar City Art Committee's collection, for which the City has been steward for many years.

- Maintaining a sustainable weekly art night, “Character Sketches,” at the Cedar City Public Library.
- Formal training of the department head, Steven Decker including formal undergraduate and graduate level coursework.

## Looking Ahead

In the coming year(s), arts coordination will continue the projects highlighted above and work to expand artistic influence in other venues. All artistic implementations are coordinated with the management of the venue where the implementation is proposed. Further implementation may also include:

- Increased communication and cooperation with the Southern Utah Museum of Art.
- Increased communication and cooperation with Frehner Museum of Natural History.
- Increased communication and cooperation with the local arts community, galleries, and art related businesses.
- Expansion of presence.
- Valuation of the City’s art collection.
- Increased inclusion of Southern Utah University and Iron County public schools in arts programming and implementation.
- Consideration of a public art studio/art creation venue.
- Increased cooperation and relationship with Utah Arts and Museums.
- Establishment of sustainable arts programs with younger audiences (currently most of the arts programming is developed for adults).

**Steven D. Decker**  
**Library Director**  
**June 2019**

# FINANCIAL SUMMARY

This financial summary is accurate to the best of the compiler's knowledge. It is not audited.

- Hourly employee not to exceed 28 hours per week.
  - Hired. As mentioned above, all employees are library trained and used in the arts area as their specific time and talents allow.
- Capital funding budgeted: \$0
- All operational funding is budgeted to the City's Library Department and is not reflected by a separate budget.

Works of art displayed in City venues may be priced for sale. All sales are between the artist and the potential buyer. The City neither handles nor promotes sales nor receives a commission from any sales.

*“Creativity is contagious, pass it on,” Albert Einstein.*

# PROJECTS

## Airport

**Display Case:** The current theme of the display case at the Cedar City Municipal airport remains: World Class Cycling - World Class Scenery. The display was installed in April 2018, last fiscal year.

As noted in last year's report, the vision for a new display was to "highlight economic development and [was] anticipated to last for a year." Also, as noted in last year's report, "Considerations for rerouting foot traffic at the Airport are underway. Plans for the display case may be interrupted, depending on the adoption of a new foot traffic route." Indeed, uncertainty about these plans did interrupt the changing of the display. However, the new airport manager, Nick Holt, has taken a much more hands-on approach to airport displays than previously enjoyed. Mr. Holt is leading a move to redesign certain areas of the terminal. The Library may be asked to assist or provide input into the upcoming projects.

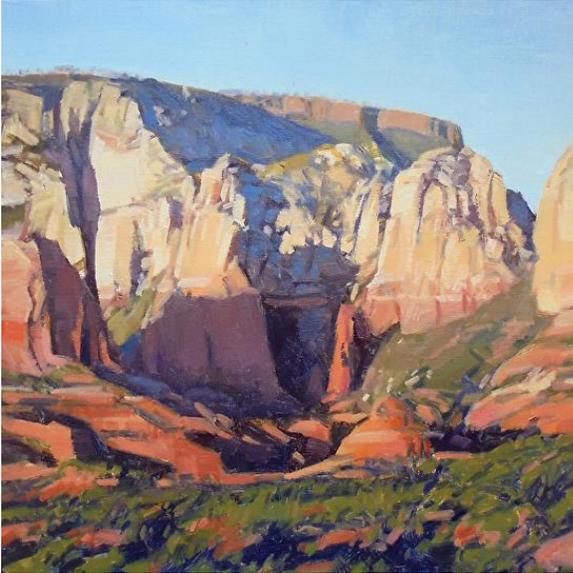


**Baggage Carousel Area:** Several ideas have been considered to create interesting space in the baggage claim area. During July and August 2017, the concept of placing a mural in the baggage claim area was developed. It was presented to the Airport Board and gained conceptual approval. Afterwards some questioned the concept and others, including the Library Board, questioned the ability of the artists to transfer their proposed designs to the wall(s) in an aesthetically pleasing manner. The project was put on hold.

About February 2018, a memorial wall in honor of local aviation history and aviator Maurice Graham was forwarded by Airport Board Chair Jyl Schuler and City Council Member Scott Phillips. This design has received approval of both the Airport Board and the Cedar City Council, and the design completed. Fundraising attempts failed to produce the necessary

money for fabrication and installation of the design. Funding attempts primarily included requests to aviation services that use the airport and a plea to Iron County Tourism.

**Hanging Art:** A substantial amount of area photography is hanging at the Airport in the form of large canvas hangings. Some contact was made with Brian Head to include the resorts options, but the quality of the photos discussed were subpar.



Brad Holt, Sedona Series XI, 12 x 12

## Council Chambers and City Hall

The City Council Chambers and City Hall (in this case literally meaning the “hall” contiguous with the Council Chambers), have been graced by the works of local artists. Some minor changes have been made to works in the City’s administrative offices.

Attempts are made to schedule this area for 60 to 90 days at a time and up to six months in advance. Pieces may be priced for sale.

Fiscal Year 2019 displays have included:

- July: Arlene Braithwaite, pastels (included May and June 2018).
- August - October: Brad Holt, oils.
- November - January: Valorie Orlemann, oils.
- February - March: Cedar City art collection, various media.
- April - May: Southern Utah Watercolor Society.
- June (through July 2019): Larry Laskowski, watercolor.

## Festival Hall

Festival Hall is owned by Iron County and operated, in conjunction with the Heritage Theater, by Cedar City. At present it houses much of the Cedar City’s collection. This facility holds

much potential that may not be adequately tapped until appropriate storage space for the Art Committee's collection can be retained.

## Heritage Theater

The Heritage Theater is owned by Cedar City and is operated in conjunction with Festival Hall, which is owned by Iron County.

Facially, the gallery and exhibit area of the Heritage Theater is grossly underutilized. However, in addition to performing arts events, it is utilized for community events, socials, weddings, receptions, banquets, and other activities. Close care must be taken not to schedule conflicting or incongruous exhibits with scheduled events (a photo exhibit featuring farm animals during a wedding and reception, for example).

The Heritage Theater lobby is annually scheduled to host the "Heart Gallery" exhibit featuring framed adoption portraiture (usually in May).

## Library

The Library has housed several displays and creative opportunities. These include:

Character Sketches: "Character Sketches" began in April 2018. Models representing literary characters are costumed and pose while participants sketch them. This is not a mentored program. It is simply a participation event. This program has been very successful to date. Program rules are (1) there must be an equal number of male and female characters resented throughout the year, (2) no two characters can be from the same literary work in the same year, and (3) no character can be repeated within two years. "Character Sketches" was expanded in FY 2019 to begin in January (rather than April like the previous year).



Mr. Tumnus / The Lion, the Witch, and the Wardrobe.

"Character Sketches" is focused on the out-of-school age group but allows high school aged participants to attend.

Library Gallery Exhibits: Library exhibits have included:

- July (carried over from June): Michael Peterson, “Good Things Come in Threes.”
- August and September: Southern Utah Astronomy Festival, astrophotography exhibit.
- October: Utah Arts and Museums, All-State High School Show.
- November and December: Southern Utah Watercolor Society.
- January: Deena Millecam, watercolor.
- February: Patricia Gordon, watercolor.
- March and April: Travis Humphreys, oil.
- May: Utah Arts and Museums traveling exhibit, “Navajo Children: Weaving the Future.”
- June: “Check-out Art.” A display of the Library’s circulating art collection (can be checked out and taken home).



Sandra Benson keeping embroidery alive among a younger generation.

New Horizons: New Horizons was developed to introduce participants to new-to-them art forms or artistic media. For example, water coloring is obviously not a new art form. But it might be new to Jack. New Horizons is intended to give Jack the opportunity to experience the art form with a volunteer mentor. New Horizons are monthly events that began in January 2019, with the following events scheduled:

- January - Embroidery. Mentor: Sandra Benson.
- February - Ceramics (Wheel). Mentor: Spencer Davis.
- March - Human Figure Drawing. Mentor: Barbara Prestwich.
- April - Bodybuilding: Where Art Meets Science. Mentors: Jason and Leah Gurr (Cancelled).
- May - Digital Art. Mentor: Jeremy Wilson.
- June - Watercolors. Mentor: Mona Woolsey.

Other: Historically, the Library has been very active in creating displays, seeking traveling display opportunities, and cooperating with local entities. Currently the Library is continuing to

reach out to local, state, and national organizations, as well as develop internal programming for the local community with an eye to programming that can be shared with other entities.

# FY 2019 Goal Evaluation

## Complete or Substantially Complete

Continue program and increase the months that the “Character Sketches” program is offered. (No substantial cost).	Program expanded from April – October (calendar year 2018) to January – October.
Have gallery spaces at the Library and the Council Chambers/City Hall continually filled. (No substantial cost).	See appropriate heading under “Projects,” above.
Legally acquire the old Cedar City Art Committee collection, for which the City has been steward for many years.	

## In Progress

Create portable, interactive display apparatus. (Costs: Television, managing device, appropriate programming).	Some technology has been repurposed to accomplish this goal. Still honing the delivery system.
Acquire funding for appraisal of Cedar City Art Committee collection and proceed with appraisal. (Est. \$5,000).	Forwarded to FY 2020. Application submitted (\$6,000).
Continue formal arts training for the Library Director.	Director has taken formal, for-credit classes at SUU and has applied for SUU’s Master of Arts Administration program.
Work with City administration to consider art-specific venue space (museum, gallery).	<b>Altered:</b> Consideration and proposals for the “Art Pound” have been forwarded and are under some level of consideration. The “Art Pound” proposes converting the City’s current animal shelter to a creative art space (not a museum or a gallery).

## Did Not Accomplish – Carrying Over

Actively seek appropriate art for the Heritage Theater. (Cost unknown).	No concentrated effort to accomplish this goal.
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Actively seek two (2) venue appropriate exhibits for the Cedar City Aquatic Center. (Cost unknown). This can be problematic because of the high humidity at the Aquatic Center.	Sought for some exhibits, but it would be hard to characterize the search as “actively.” See footnote.
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### **Abandoned**

Develop at least one (1) show at Festival Hall that does not include or highlight the Cedar City Art Committee’s collection. (Cost unknown).	The is no storage space for the collection that is currently displayed at Festival Hall. It is unlikely that regular non-City collections can be displayed at this venue until this issue is resolved.
Institute a reality-show-style art contest with the cooperation of appropriate parties (initial plans are in process). (Costs depend on cooperation with partners).	
Institute a limited artist-in-residence program (concept in progress with Deseret Industries). (Costs primarily paid by partners).	Not fiscally possible with the targeted artist. This project may be re-examined if it is considered fiscally responsible.
Create a comprehensive arts calendar for Cedar City.	A new website and calendar were created briefly. This simply became too cumbersome to maintain and at least one arts organization believed that the City’s domain name was too close to the organization’s domain name (causing confusion).
Work with tourism groups to assess the photographic art at the Cedar City Regional Airport. (Costs unknown. Brian Head Resort has offered to sponsor 100% of costs associated with agreed upon photographic art featuring Brian Head).	Discussed with various parties. However, this item was not accomplished. NOTE: Nick Holt, Airport Manager, is taking a much more active role in art at the airport than did the previous manager.

# FY 2020 Goals

## Carry-over:

- Create portable, interactive display apparatus. (Costs: Television, managing device, appropriate programming).
- Acquire funding for appraisal of Cedar City Art Committee collection and proceed with appraisal. (Est. \$6,000).
- Continue formal arts training for the Library Director.
- Work with City administration to consider art-specific venue space (museum, gallery). Amended to art creation space.
- Actively seek appropriate art for the Heritage Theater. (Cost unknown).
- Actively seek two (2) venue appropriate exhibits for the Cedar City Aquatic Center. (Cost unknown). NOTE: This acknowledged the environmental concerns present at the Aquatic Center.

## New Items:

Readers should be aware that goals have been created by staff. Goals are flexible and subject to change dependent on the direction of elected officials, administrators, boards, or public input.

- Develop a sustainable, ongoing arts program for a young audience. This may target a specific age group or school-grade range.
- More effectively market arts programs and exhibits.
- Develop local and broad network ties that would assist in arts programs, education, and exhibits.